

MIRACULUM

1924

C | **asta.**
plankton

NEW GENERATION
SKIN CARE

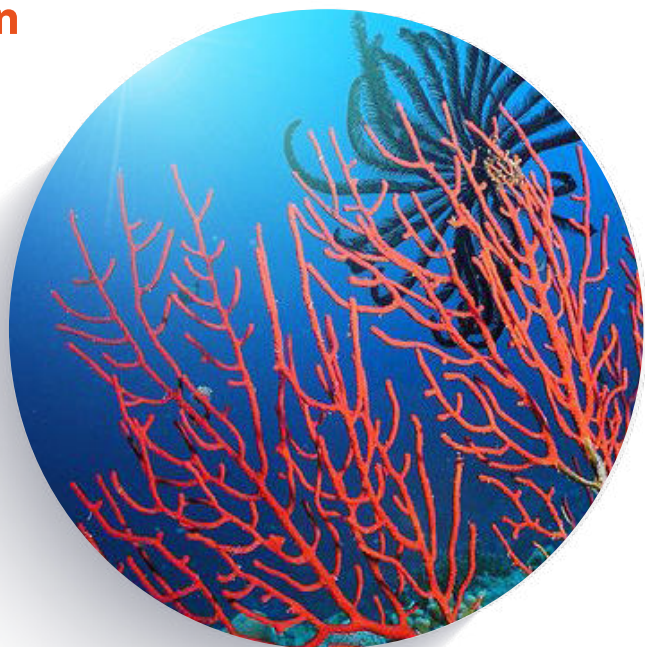
asta.plankton C professional rejuvenating skin treatment, rich in natural active ingredients:

- plankton extract
- stable vitamin C
- orange hydrolate



EFFECTS:

Regular use improves facial oval, makes it firmer and more elastic. The skin is visibly rejuvenated, illuminated and naturally beautiful. Advanced formulas composed for all skin types.



ASTAPLANKTON

is the priceless **natural richness of microelements, mineral salts and proteins**. Rich in **astaxanthin**, the most potent, natural antioxidant found in nature. Protects skin cells against **UVA and UVB** radiation, reduces discolorations. Significantly **delays the process of skin aging**, enhances its elasticity and resilience.

WITAMINA C

illuminates the skin and ensures its even tone, by reducing melanin production. **Has strong antioxidant effect and overcomes free radicals, helps to maintain youthful skin look**, by stimulating collagen synthesis.



SMOOTH AND NOURISHED SKIN
is the effect of use of **ASTAPLANKTON**
rich in **ASTAXANTHIN** in the cream.

ASTAXANTHIN shows multiplied
anti-wrinkle action:

550 x
stronger
than vitamin E

800 x
stronger
than coenzyme Q10

100%
antioxidant
protection



ORANGE WATER HYDROLATE

is made by distillation of bitter orange blossoms.

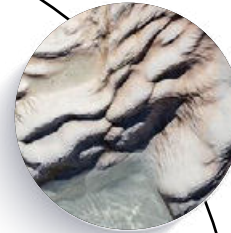
Contains **flavonoids, mineral salts, vitamin:**

C, B1, B2 as well as **pro-vitamin A and biotin**. Supports the struggle against premature wrinkles. **Hydrolate gives cosmetics a sensual scent, relaxes, reduces tension and stress.**



DIATOMACEOUS EARTH

is the natural antioxidant with purifying and detoxifying properties, ECOCERT certified. Soothes inflammation and irritation. Gently exfoliates dead epidermis, thus evens skin tone and stimulates cell renewal processes.



MACADAMIA OIL

has excellent softening and smoothing properties. **Inhibits the process of skin aging**, protecting it against free radicals.



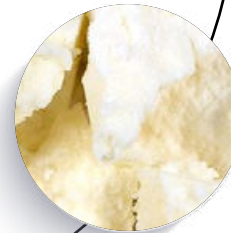
TAMARIND EXTRACT

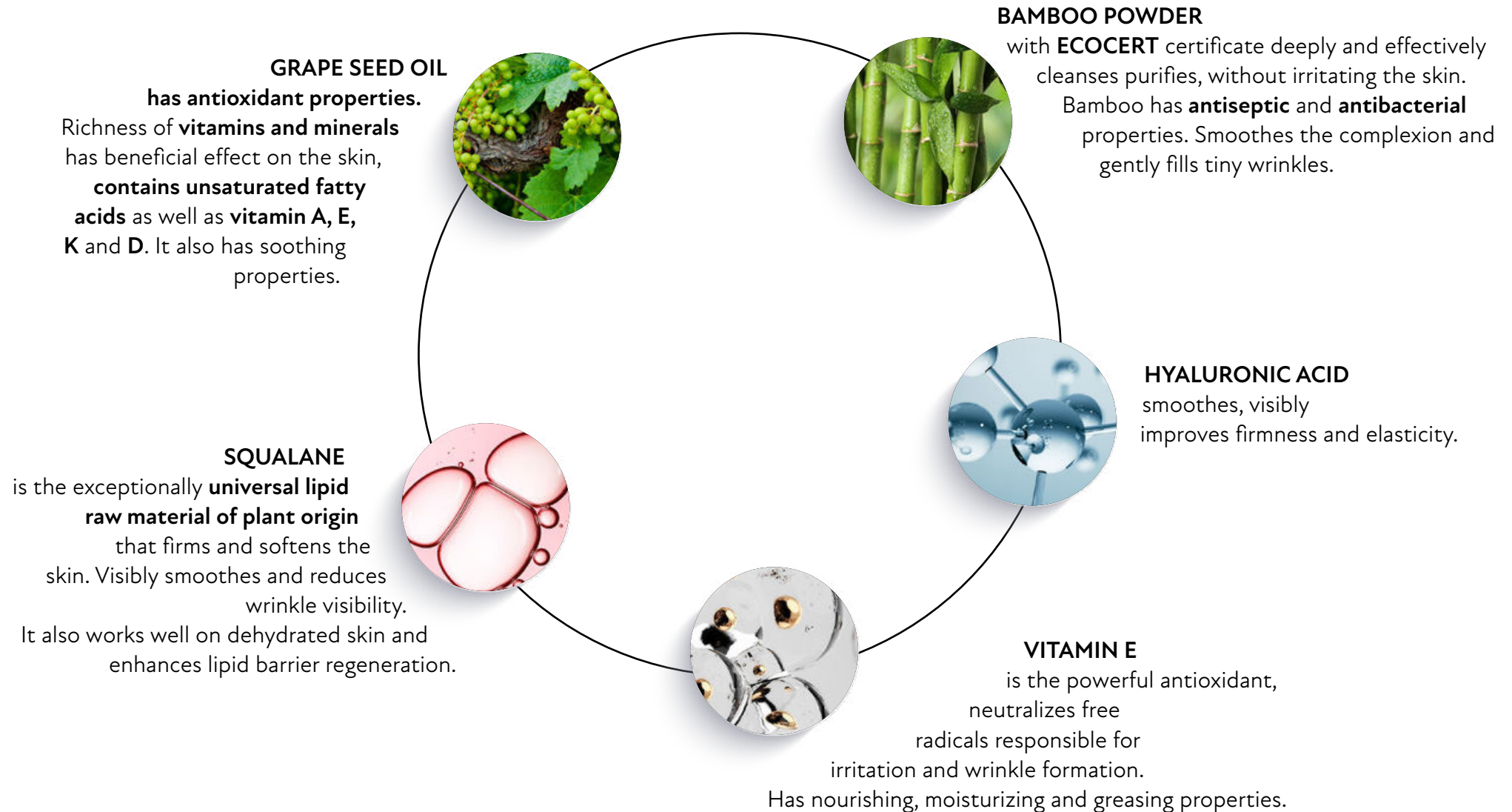
is rich in vitamins and minerals, contains antioxidants responsible for overcoming free radicals, which allows to enjoy youthful look for longer. Soothes irritation.



SHEA BUTTER

perfectly moisturizes, rejuvenates and gently greases the skin. Rich with vitamin E and A, deeply nourishes and protects against water loss, ensuring proper level of hydration.





Merchandising



Face Cleansing
and Make-Up
Removing Gel

200 ml

Peeling
Microdermabrasion

100 ml

Day & Night
Cream-Gel

50 ml

Night Cream
-Mask

50 ml

Active Face
Serum-Booster

30 ml

Illuminating Eye
Serum-Balm

20 ml

Face Shot
Concentrate

10 ml



Face Cleansing and Make-Up Removing Gel

- refreshes and illuminates the skin
- smoothes and evens skin tone



ASTAPLANKTON / ORANGE HYDROLATE / VITAMIN C /
PAPAYA EXTRACT / TAMARIND EXTRACT

Why it works?

Ultra-rich gel for face cleansing and make-up removal **purifies, smoothes and illuminates** the skin. It works like a real vitamin bomb.

Effects:

- thoroughly cleanses
- effortlessly removes make-up residue and accumulated impurities
- soothes, helping to regenerate irritated skin
- softens and smoothes the skin

EAN 5900793047402

200 ml

new generation skin care



miraculum.pl



Peeling Microdermabrasion

- purifies and illuminates
- reduces dilated pores and imperfections



ASTAPLANKTON / ORANGE HYDROLATE
/ VITAMIN C / DIATOMACEOUS EARTH

Why it works?

Intensive skin smoothing micropeeling with exfoliating particles of natural origin that effectively remove dead epidermis.

Effects:

- skin is visibly more beautiful and illuminated
- effectively purifies
- shallows wrinkles and stimulates microcirculation



Day & Night Cream-Gel

- illuminates and moisturizes
- supports wrinkle reduction



ASTAPLANKTON / ORANGE HYDROLATE
/ VITAMIN C / VITAMIN E

Why it works?

Light, gel face cream provides your skin with daily dose of hydration and radiance.

Effects:

- formula instantly absorbs into the skin
- softens and gives the skin healthy radiant look
- relaxes, reducing tension and stress
- stimulates and revitalizes the skin, brings out its natural glow

EAN 5900793047303

50 ml



Night Cream-Mask

- nourishes and regenerates the epidermis
- shallows wrinkles



ASTAPLANKTON / VITAMIN C / SHEA BUTTER
/ MACADAMIA OIL

Why it works?

Mask with original formula, rich in highly active ingredients, supports skin regeneration and is responsible for its resilience and proper tension.

Effects:

- prevents wrinkle formation
- supports smoothing of the existing ones
- enhances lipid barrier regeneration



Active Face Serum-Booster

- lightens discolorations
- regenerates and softens the skin
- smoothes wrinkles



VITAMIN C / ASTAPLANKTON / ORANGE HYDROLATE
/ HYALURONIC ACID

Why it works?

Serum with **vitamin C** and plankton extract is **the potent concentration of pure plant and active therapeutic ingredients**. Ensures phenomenal skin revitalization.

Effects:

- intensely antioxidantizes
- improves skin firmness and elasticity, reduces wrinkles, maintains proper level of hydration
- relaxes, reducing tension and stress



Illuminating Eye Serum-Balm

- reduces dark circles and puffiness
- smoothes wrinkles



ASTAPLANKTON / VITAMIN C / SHEA BUTTER
/ SQUALANE / GRAPE SEED OIL

Why it works?

Eye serum-balm ensures spectacular transformation of the skin around the eyes.

Effects:

- illuminates the look
- eliminates signs of fatigue, stress and sleeplessness
- smoothens the skin around the eyes, reducing dark circles and puffiness



Face Shot Concentrate

- reduces redness
- enhances skin firmness
- illuminates and refreshes the skin



VITAMIN C / ASTAPLANKTON / SQUALANE
/ GRAPE SEED OIL

Why it works?

Shot concentrate is the real **boost of energy biorevitalizing the skin at any age.**

Effects:

- increases antioxidant protection of the skin
- prevents negative effects of civilization stress
- provides intensive nourishment, hydration and regeneration of the skin





Marketing Support

new generation skin care

GOOGLE ADS CAMPAIGN

- dedicated

NEWSLETTER

- dedicated

BLOGS

- websites



SOCIAL MEDIA



- Maja Hyży the ambassador

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Marketing Support

POSTERS
in shop windows

PRESS
Maja Hyży the ambassador

CITYLIGHT



